

Dear Neighbour



Welcome to the latest edition of the Platin Local Community Newsletter. Building on our success in winning the Drogheda Chamber of Commerce Best Green Business/ Environmental Excellence Award in 2011, I am delighted to tell you that Irish Cement won the Irish Business and Employers' Confederation (IBEC) National Environmental Excellence

Award in 2012 and was shortlisted for the 2012 Chambers Ireland award for our Alternative Fuels initiative in Platin Works.

Having successfully initiated the burning of Solid Recoverable Fuels (SRF) in 2011, Platin received planning permission in 2012 to increase the annual tonnage of SRF to 120,000 tonnes, further underpinning our commitment to reducing carbon dioxide emissions and our dependency on imported fossil fuels. Despite continuing difficult market conditions in the Irish construction sector, Platin has continued to export clinker and cement to markets in the UK and across Europe.

Our ability to compete in export markets is critically important to the future of Platin Works and is a direct result of the significant investments in cost efficiencies that have been made in Platin over recent years, not least including the building of a new state-of-the-art production line, Kiln 3, and the introduction of Alternative Fuels.

As part of planning for and investing in the long term future of Platin Works, we are intending to apply for planning permission to extend the boundaries of our existing quarry area in Platin. As is custom, we are happy to engage with our neighbours in relation to this and further details will be made available over the coming weeks.

Please feel free to contact me if you any questions or comments. In the meantime, I would like to wish you and your family a very happy Christmas and a happy new year.

Yours sincerely,
Pat Creagh,
Platin Works Manager
Telephone 041 9876000



2012 Awards

Irish Cement limited won the IBEC National Environmental Excellence award and was short listed for the Chambers Ireland Awards in 2012; both for the substitution of fossil fuel with waste-derived Solid Recovered Fuel.



New Bag design launched for CEM II Eco Efficient Cements



Irish Cement's CEM II Eco-efficient cements became the first products in Ireland to be independently certified to the BRE Environmental and Sustainability Standard. During 2012 Irish Cement introduced a revised bag design to mark this achievement and to communicate to customers the sustainability benefits of their cement

Planning Permission received to increase annual SRF tonnage to 120kt p.a.

In 2011 Irish Cement Platin successfully completed a licence review with the EPA to allow it to burn alternative fuels.

In 2012, Platin received planning permission from Meath County Council to increase its annual tonnage of SRF material to 120kt from its previous limit of 90kt. Platin is continuing to steadily increase its usage of alternative fuels in a controlled manner and within the strict licensing conditions imposed by the EPA.

The successful introduction of alternative fuels highlights Platin's commitment to driving improvements in Sustainability through reducing carbon dioxide emissions and reducing dependency on imported fossil fuels. Furthermore, by improving operational efficiencies it contributes to our ability to target export markets as an alternative source of demand which is critical to the future of Platin Works.

Platin Works continues to support community initiatives through sponsorship programmes



Irish Cement's John Spellman giving an overview of plant operation in Irish Cement's visitor room to St Oliver's Community College students as part of the Business in the Community initiative

Irish Cement Platin Works took part in the Business in the Community Programme in conjunction with St Oliver's Community College for the 2011/12 school year. The programme aims to incorporate a business aspect to academic learning within schools. Platin Works continues to support local community organizations, local sporting clubs and charities through donations and sponsorship programmes.



St Oliver's Community School Business in the Community students in the Platin Works visitor room with Irish Cement's John Spellman, Elaine Higgins and Kate Horton, Regional Coordinator - North East Region, Business in the Community Ireland

Platin Works intends to seek planning permission for a quarry extension

Platin Works intends to seek planning permission to extend the allowable quarry area within which it currently operates as part of the long term strategic planning for its operations.

Efficient access to raw materials is a critical component of the cement production process and is vital to the competitiveness of Platin Works. The proposed quarry extension is intended to improve the orderly development of the existing quarry, increase operational efficiencies and secure the long term future of the business.