

Dear Neighbour

Welcome to the latest edition of our Platin Local Community Newsletter. I am delighted to report that our Kiln 3 project is now nearing completion and will be commissioned and operational, as planned, later this year. Before we begin production we are pleased to invite you, our close neighbours, to attend a Kiln 3 Open Day on Saturday 8th November. Further details are included below.

Once operational this new plant will allow us to shut down the older equipment on-site, helping us to improve our energy efficiency and reduce our carbon emissions.

To minimise our dependence on imported fossil fuels and further reduce our carbon emissions we are beginning a programme that will see the introduction of alternative fuels. The three fuels, which will replace a proportion of our fossil fuels, will be produced in Ireland, especially for us in Platin and delivered to site 'ready-to-use'. Shortly we will be commencing the required planning and licensing review process.

Enclosed with this Newsletter is a booklet giving more information on developments at Platin. We will be opening an information office on site in early November, details of its location and opening times are included on the reverse.

We look forward to meeting you on the 8th and having the opportunity to further discuss these exciting developments.

Yours sincerely,

Barry Leonard

Platin Works Manager

Telephone: 041 987 6000

KILN 3 OPEN DAY

WE ARE PLEASED TO INVITE OUR NEIGHBOURS TO VISIT KILN 3 BEFORE IT COMMENCES OPERATION

SATURDAY 8th NOVEMBER

Tours starting at 10.00 am (tours will take approx. 90 minutes)

For health & safety reasons it is essential to pre-book. Places are limited to 4 per household. Participants must be 10 years of age or older.

To book your place please call Anne Halpin on 041 9876000 before October 24th



The management team at Platin Works. From left to right: Martin Wills, Production Manager; Katrine O'Gorman, Environmental Manager; Barry Leonard, Works Manager; Nicola O'Malley, HR Manager; Pat Creagh, Works Engineer.

Kiln 3: Construction Update



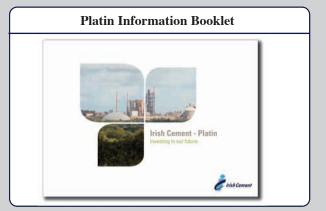
A recent aerial photograph of Platin as the Kiln 3 project nears completion.



Kiln 3 in Platin will operate to world-class emission standards because of the installation of state-of-the-art bag filters. The bag filter seen here is part of our new energy efficient cement mill 4.



The new clinker silo designed to store 80,000 tonnes of clinker is currently being commissioned. The cooled clinker coming from the kiln is stored here before being transferred to the mills for the final phase of cement production.





The kiln is now in place and connected to the base of the preheater tower. The technology on-site makes Platin one of the most energy efficient cement plants in Europe with the lowest carbon emissions.

| PLATIN INFORMATION OFFICE | |
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| Location: | Administration Building Platin Works Entrance |
| Opening times: | 2:30pm - 6:30pm Monday 3rd - Friday 7th November 2008 |

Fax: 041-987 6400