



Dear Neighbour

Welcome to the latest edition of the Platin Local Community Newsletter. I am delighted to announce that



Irish Cement Platin was the recipient of the Drogheda Chamber of Commerce Best Green Business/Environmental Excellence Award.

The award is open to all businesses that have implemented an environmental initiative that contributes to the environmental

well being of the area or sector. This business must demonstrate a commitment to minimising the impact of this business on the environment.

LOCAL COMMUNITY NEWSLETTER // ISSUE

Irish Cement has also been short-listed for the Chambers Ireland Corporate Social Responsibility Awards, which will take place in September 2011.

I am also pleased to be able to announce that Platin has completed a successful review of its Environmental Licence with the Environmental Protection Agency (EPA). This review was undertaken to allow for us to reduce our dependence on imported fossils fuels for the manufacture of cement. Further details are provided below.

Please feel free to contact me if you any questions or comments.

Yours sincerely, Pat Creagh, Platin Works Manager Telephone 041 9876000



The new truck unloading dock for the alternative fuel store at Platin, receiving its first load of SRF.

Alternative Fuels – an important environmental initiative

The EPA has issued a revised environmental licence to Irish Cement Platin to allow for the use of alternative fuels. The alternative fuels replace some of the fossil fuels needed to operate the cement kiln. This development allows us to reduce our dependence on imported fossil fuels.

Alternative fuels are used throughout the European cement industry to reduce the carbon dioxide emissions and the environmental impacts of cement production.

The licence review process was completed in February this year. It involved consultation with statutory bodies in Ireland and was open to public comment. Platin is the second cement plant in Ireland to receive permission from the EPA to use alternative fuels.

Solid recovered fuel (SRF), the first of the alternative fuels, has now been used on site in Platin for a number of months. SRF is composed of residual fragments of paper, plastic, cardboard and textiles from the processing of commercial and household waste. It is produced to our strict specification here in Ireland.

This exciting initiative is improving our environmental performance and helping to improve the competitiveness of the Platin plant.

www.irishcement.ie

Platin

LOCAL COMMUNITY NEWSLETTER // ISSUE

Drogheda Chamber of Commerce Business Excellence Awards 2010/2011

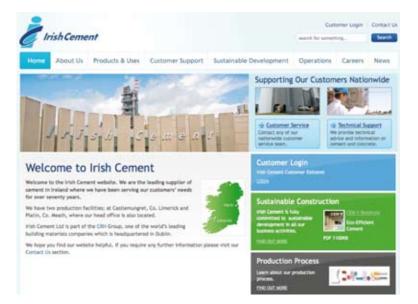


Drogheda Chamber of Commerce Best Green Business/Environmental Excellence Award being presented to Pat Creagh, Irish Cement Platin Works Manager by Michael Sullivan, Community Liaison Manager with Tesco Ireland who were sponsors of the award.

Irish Cement launches new website – www.irishcement.ie

Irish Cement has recently launched a new website. The photograph opposite shows the new home page. Commenting on the new website Martin Wills, Technical Manager with Irish Cement said, "we hope visitors to the new website will find it more informative. The new site contains more up to date information on the company's activities and initiatives and it will allow us to communicate more effectively with our neighbours, customers and suppliers".

The site is laid out in easy to navigate sections and even has links to back issues of the Platin Community Newsletter on the Community Engagement Page.



Please fell free to visit the site and let us know if there is any other information that we should consider including in future.



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